

Rubric for Evaluating "How Can We Use English to Create Awareness in Protecting the Yaguareté"

Rúbrica Analítica | Lengua Extranjera | Inglés | 4 niveles

Descripción

This rubric assesses secondary students (ages 12-15) on their ability to use English effectively to raise awareness about protecting the Yaguareté. Each criterion is evaluated individually to provide detailed feedback on strengths and areas for improvement, including Diversity, Equity, and Inclusion considerations.

Rúbrica

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Criteria	Excellent	Good	Acceptable	Low
Language Accuracy and Grammar Correct use of English grammar, vocabulary, and sentence structure.	Consistently uses correct grammar and vocabulary with no errors; language is clear and precise.	Uses mostly correct grammar and vocabulary with few minor errors that do not hinder understanding.	Some grammar and vocabulary errors that occasionally confuse meaning but overall understandable.	Frequent grammar and vocabulary errors that significantly impede understanding.
Clarity and Coherence of Message Ability to clearly communicate the importance of protecting the Yaguareté.	Message is exceptionally clear, well-organized, and compelling throughout.	Message is clear and mostly well-organized with minor lapses in flow.	Message is somewhat clear but lacks consistent organization or focus.	Message is unclear, disorganized, or difficult to follow.

Criteria	Excellent	Good	Acceptable	Low
Creativity and Engagement Use of creative ideas and engaging language to capture audience interest.	Highly creative and engaging; captures and maintains audience attention effectively.	Some creative elements; mostly engaging and interesting to the audience.	Limited creativity; somewhat engaging but could be more interesting.	Lacks creativity and fails to engage the audience.
Use of Relevant Facts and Information Inclusion of accurate and relevant facts about the Yaguareté and conservation efforts.	Includes numerous accurate and well-researched facts that enhance awareness.	Includes relevant facts with minor inaccuracies or gaps in detail.	Some facts are included but with noticeable inaccuracies or lack of relevance.	Few or no relevant facts; information is inaccurate or missing.
Persuasive Language and Call to Action Effectiveness in persuading the audience to care and act.	Uses strong persuasive language and a clear, compelling call to action.	Uses persuasive language with a recognizable call to action.	Some attempt at persuasion but call to action is weak or unclear.	Lacks persuasive language and no clear call to action.
Diversity, Equity, and Inclusion (DEI) Respectful and inclusive language that considers diverse perspectives and cultural sensitivity.	Consistently uses respectful, inclusive language; acknowledges diverse perspectives sensitively.	Generally uses respectful and inclusive language with minor lapses.	Some language or content may unintentionally exclude or overlook diversity.	Uses language or content that is insensitive or excludes certain groups.
Pronunciation and Fluency (for oral presentations) Clear pronunciation and smooth delivery of English speech.	Pronunciation is clear and fluent with natural intonation and rhythm.	Pronunciation is mostly clear; minor hesitations but generally fluent.	Pronunciation sometimes unclear; hesitations affect fluency.	Pronunciation is frequently unclear and speech is halting.

Criteria	Excellent	Good	Acceptable	Low
Use of Visual or Multimedia Supports (if applicable) Effective use of visuals or multimedia to support the message.	Visuals/multimedia are highly effective, relevant, and enhance understanding of the message.	Visuals/multimedia are relevant and support the message adequately.	Visuals/multimedia are used but only somewhat support the message.	Visuals/multimedia are absent or do not support the message.