

Rubric for Cultural Infographic in English

Rúbrica Analítica | Lengua Extranjera | Inglés | 3 niveles

Descripción

This rubric evaluates students' ability to create an infographic comparing cultural differences between two countries using vocabulary learned in class. Each criterion is assessed individually to provide detailed feedback on strengths and areas for improvement.

Rúbrica

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Criteria	Excellent	Good	Low
Choice of Countries	Two distinct countries are chosen with clear cultural differences.	Two countries are chosen but cultural differences are somewhat unclear.	Countries chosen are very similar or unclear, limiting cultural comparison.
Cultural Topics	Four relevant cultural topics are selected and well explained.	Three cultural topics are selected and mostly explained.	Less than three topics or topics are unclear or unrelated to culture.
Use of Vocabulary	At least 10 vocabulary words from class are correctly used and highlighted.	7-9 vocabulary words from class are used, with minor errors.	Fewer than 7 vocabulary words are used or many errors in usage.
Infographic Design	Design is attractive, balanced, and uses appropriate template or original layout.	Design is clear but could be more attractive or well-organized.	Design is cluttered, confusing, or lacks visual appeal.
Visual Elements	Icons, images, flags, and colors clearly represent each country and topic.	Some visual elements are used but may be missing or unclear.	Visual elements are minimal, missing, or do not relate to content.
Organization of Information	Information is clearly organized in columns or sections for easy comparison.	Information is organized but sections or columns could be clearer.	Information is disorganized and difficult to follow.

Criteria	Excellent	Good	Low
Title and Introduction	Title is concise and introduction (1-2 sentences) clearly explains purpose.	Title and introduction are present but lack clarity or detail.	Title or introduction is missing or unclear.
Language Accuracy	Grammar, spelling, and vocabulary usage are accurate with no or very few errors.	Minor errors in grammar, spelling, or vocabulary that do not affect understanding.	Frequent errors that make comprehension difficult.